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We respect and are committed to protecting your privacy. That is why we have adopted this Privacy Policy. This Privacy Policy lets you know how your personal information is processed and used. We promise that we will take steps to use your personal information only in ways that are compatible with this Privacy Policy. The following policies are only in effect for the Web pages, newsletters, discussion lists and opt-in announcement lists owned and operated by Mash Marketing. The following discloses our Privacy Policy.

Every computer connected to the Internet is given a domain name and a set of numbers, that serve as that computer's "Internet Protocol" (or IP) address. When a visitor requests a page on the Mash Marketing web site, our Web servers automatically recognize that visitor's domain name and IP address. The domain name and IP address reveal nothing personal about you other than the IP address from which you have accessed our site. We use this information to examine our traffic in aggregate, and to investigate misuse of the Mash Marketing network, its users, or to cooperate with law enforcement. We do not collect and evaluate this information for specific individuals. Our Web servers do not automatically record e-mail addresses of the visitors.

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Mash Marketing offers access to or may in the future offer access to some services that require registration. We may use your registration contact information to send notification to you of Mash Marketing products and services by e-mail and/or postal mail. We will not share that information with any third party, save where we are required to do so by law or other applicable statute.

We may also request your e-mail address or mailing address for the purposes of conducting a survey or to provide additional services (for example, subscriptions to e-mail newsletters, announcement lists or information about conferences and trade shows). Whenever we request the identity of a visitor, we will clearly indicate the purpose of the inquiry before the information is requested. We maintain a strict policy on the protection of our data, which means that we do not sell, rent, or otherwise give your e-mail address to a third-party, without your consent or as permitted by this Privacy Policy.

We may from time to time send e-mail announcing new Mash Marketing products and services. Except as stated above, Mash Marketing will not send you e-mail that you have not agreed to receive.

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- Cooperate with the investigations of purported unlawful activities and conform to the edicts of the law or comply with legal process served on Mash Marketing,
- Protect and defend the rights or property of the Mash Marketing web site, or visitors to the Mash Marketing web site,
- Identify persons who may be violating the law, our terms and conditions of use, the rights of third parties, or otherwise misusing the Mash Marketing site or the computer equipment on which it is hosted (whether owned by Mash Marketing or a third party),
- Fulfill a user's order or request.

Your Consent To This Agreement

By using the Mash Marketing Web Site, you consent to the collection and use of information by Mash Marketing as specified above. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

Please send any questions about our privacy policy to: info@mashmarketing.co.uk

